



MARY
BALDWIN

Staunton, Virginia 24401

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In Richard Sheridan's "The School for Scandal," Lisa Gavazzi '84 of McLean, Va., as Lady Teazle, gasps in horror when her husband Sir Peter Teazle, portrayed by David Kirk, left, discovers her hidden in the apartment of Joseph Surface, played by James Caputo. The comedy, which reveals the falseness of appearances and the inaccuracy of gossip, opened the Mary Baldwin Theatre season on Oct. 10. Other productions scheduled for 1980-81 are "The Prime of Miss Jean Brodie," "Six Characters in Search of an Author," and "Barefoot in the Park."

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MARY BALDWIN

What's new/what's happening/what's current on the campus

Successful MBC Career Week presented advice from 35 women-on-the-job

In career planning, first must come the skill for the job, then the skills for getting the job.

Students received help in these important tasks at eight career panels held on the campus Oct. 13-16. Sponsored by the Office of Career Services, the panels featured careers in science, math and computers, human services, banking and finance, communications and public relations, arts and arts management, medical services, and business.

Of the 35 career women who participated, 27 were MBC alumnae. These women told students about their preparation for their careers, how they entered the job market, and the mistakes they have made.

Marianne Deale Bach '72, sociology major now in corporate banking, encouraged students interested in banking and finance to take a variety of business courses. Betty Swope '66, management analyst with the State Department, gave students valuable tips on finding positions in foreign service. Leslie Terrell '77, an advertising account executive, stressed the importance of a well-rounded resume, carefully prepared.

Several panelists told how they became established in management positions. Some said they are still looking at the different options offered in their field or other fields. Panelists also offered to set up student externships and invited students to accompany them for a day on the job.

Students responded to the panels with questions about how to enter different fields, the importance of graduate school, and how to combine social life or family life with work.

This year's program was designed to increase the students' awareness of careers, as well as give them "an idea of the different types of career options available," said Carol Edens-Epps, director of career services. The career areas represented, she said, were areas not necessarily where the jobs are expected to be in the future.

Recently Edens-Epps participated in a TV show, "Mary Baldwin College Jobs of the 80's." The show produced on area public television in cooperation with MBC, studied the outlook of jobs for the next decade and whether college graduates are equipped with the necessary skills to meet the market demands.

Participating in a panel discussion on the show were two staff and two faculty members. Also three employers, who have participated in the externship program, and three student externs talked about the College's externship program and future job prospects in such fields as communications, banking and finance, and health-related occupations.



Susan Thompson Hoffman '64 and Barbara Freeman Ragsdale '67

Key volunteers gathered for the fifteenth Alumnae Council

Alumnae Council weekend, Sept. 26-28 had excellent and enthusiastic attendance by volunteers who returned to the campus from as far away as Texas, Florida, Connecticut and Louisiana. Twenty-eight members of the Alumnae Association Board of Directors and 29 other project representatives met throughout the weekend to formulate plans for the coming year under the guidance of Susan Thompson Hoffman '64, president.

The weekend was highlighted with an address by President Virginia L. Lester. Dr. Lester reflected on the progress at the college in the past few years, and the direction being taken today. She underlined the particular need for alumnae commitment to student recruitment and the Annual Giving program.

Several awards were presented to alumnae for their outstanding service during the past year. Mary Ellen Cranwell Deemer '57 received a certificate of appreciation for her work on the new edition of *From Ham to Jam*. Lynn Howard Lawrence '75 was recognized by a gift for her consistent and dedicated support of the Admissions Alumnae Program in the Tidewater Virginia area, which resulted in a substantial increase in student enrollment from that area in the entering freshman class. A certificate of appreciation was given to the immediate past president of the Association, Barbara Freeman Ragsdale '67, for her contributions as president from 1978-80. Ragsdale, in turn, gave an engraved gavel set to the Alumnae Association for use by future presidents (see photo).

The weekend was marked by intensive planning for several programs, including Homecoming, the Admissions Alumnae Program, and chapter development. Reunion class chairwomen for Homecoming 1981 with Ruth Hawkins Dey '59 as coordinator, planned for Homecoming events under the theme "Traditions and Transformations." Classes

to hold reunions in 1981 are '31, '35, '36, '37, '40, '41, '42, '56, '60, '61, '62, and '71.

The Continuing Education committee of the Alumnae Board made plans for the series of seminars scheduled for the weekend. Admissions Alumnae Program Area Coordinators from nine territories met with Director of Admissions Clair Carter '76 to review the process of student recruitment through alumnae participation.

Wrap-up reports were made at a business meeting on Sunday as follows:

- The chapter activities committee adopted a three-phase plan for chapter development, identification of leadership in individual cities, identification of the purpose of chapters through an alumnae mailing, and a tiered approach to chapter leadership at a regional level in the future.
 - The Admissions committee was successful in enlisting several Admissions Area Coordinators for recruitment in key territories.
 - The cookbook committee announced the mailing of sales manuals to 60 individuals to help market the new edition of *From Ham to Jam*. The committee also announced its plans to widen its scope of involvement in fund-raising with the Alumnae Board.
 - The Continuing Education committee reported on a feasibility study on alumnae colleges, with recommendations as to how Mary Baldwin could follow this trend in the future.
- Director of Alumnae Activities Sylvia Baldwin Moffett '76, in her report on Alumnae Office news and directions, announced plans for a new Mary Baldwin Alumnae Directory. Work will begin in January 1981 with an alumnae survey to the entire alumnae constituency which will update records prior to the printing of the directory.

In the final action it was determined that the dates for the 1981 Alumnae Council will be Friday, Oct. 2, through Sunday, Oct. 4.

Memorial window restored for permanent display

The Mary Julia Baldwin memorial window was recently placed on permanent display in the Martha S. Graton Library as part of MBC's Founders' Day Celebration.

The 139th Founders' Day convocation, honoring the school's founders, Rufus W. Bailey and Mary Julia Baldwin, was celebrated Oct. 4, the birthday of Mary Baldwin.

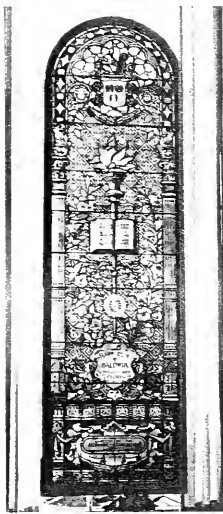
To commemorate Mary Baldwin's birthday, memorabilia was on display in the library. Included were personal items of Miss Baldwin, some of her books, pieces of her china and other items.

The stained glass window, a gift of the Alumnae Association, had been recently restored for the occasion. The memorial window was put in storage in 1962 when the Chapel was demolished. It was restored by Fred Del Guercio of Staunton, a stained-glass specialist.

George E. Smith, chairman of the board and chief executive of J. M. Tuill Industries, Inc., spoke at the convocation on "Private Higher Education: The Endangered Sector." During the program seniors were invested in preparation for graduation. They wore their caps and gowns, symbols of their academic achievement, during the ceremony.

Also the Marguerite Hillhouse Scholarships were awarded to the returning sophomore, junior and senior who attained the highest grades in their respective class for the past year.

Coinciding with Founders' Day weekend was Freshmen-Parents Weekend. Parents of seniors and freshmen were invited to a coffee reception and to a luncheon during the Saturday program.



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Special Thanks
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2nd person

Amy Galtre '92
 Ashley McArthur '90
 Ann Rice '81
 Kristine Arns '82
 Student Chairperson
 Japhine Anderson '92
 Treasurer: Cass Calares '82
 Ross Burnett
 "Chris" Calares
 "Chris" Calares '82
 Sharon Hayes
 Mary Perlekins
 Sophomore Class Calares '82
 Japhine Anderson
 Wally McGee
 Roger Wiggins
 Eric Rogers
 Kathryn Sage
 Junior Class Calares '81
 Marium Baka
 Brenda - Mags
 Elaine mays
 Ann Hayes
 Michele Howard
 Jeanne Hoffman
 Kenley
 Courtney Lester
 Terri Lynch
 Josh Martin
 Pam McGee
 Anne R. Le
 Susan W. Sherman
 Amy Tarr
 Melissa van Kroppen
 Kathleen Wilson
 Senior Class Calares '80
 Melanne Barber
 Lisa Jurek

Amy Lawrence
Boulder, Colorado

Cholumbia, South Carolina
Chaperson
Betty Crews Brandon 43
Carter
Anne Pestley Bencrowe 30
Ann Ryan 32
Betty Crews Brandon 43
Hancy Mary Duncan 30
Gloria Untz G. G. 31
Mary Weston Simbal 19
Blair McCall 31
Ann Arlene Melton 35
Mrs. Mercedes 37
Charlotte, North Carolina
Chaperson
May Nell McPherson 39
Carter
Lynn Batten 18
Martha Bell Best 53
Doris Wiley Brown 34
Joe Dorney 79
Nannie Maryson Faison 36
Mama Higgins Fowles 38
Mama Johnson 31 '58
Peggy Green 32
Mrs. Woodruff Lucas 52
Betty Chase Matthews 51
Mrs. McPherson 39
Winston-Salem, North Carolina
Chaperson
Peggy Greening 33
Carter
Mama Evelyn Gibson 37
Peggy Mable Cooper 42
Sara Nash Crowder 67
Mrs. McPherson 39

Liddy K. Lott '95
Lynne M. Davis '96[illegible]

Two gift years are illustrated by the

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100	50	200	150
0	0	150	50
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0	0	0	0

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year amount and that with each
money is recalculated by referring
obvious the NEH's intent is
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for the college has "two more fiscal
\$325,500 and this goal is clearly
a successful effort in addition to
any Baldwin College will be in an
other challenge grants from both

"Garlock in the Park." Oct. 10. Other productions scheduled for 1980-81 are "The Prime of Miss Jean Brodie," "Six Characters in Search of an Author," and "The Comedy, which reveals the misadventures of the actress Mary Baldwin in the apartment of Joseph Surface, played by James Caputo. Sir Peter Teazle, portrayed by David Kirk, left, discovers her hidden in the apartment of Joseph Surface, played by James Caputo. In Richard Sheridan's "The School for Scandal," Lisa Gavazzi '84 of McLean, Va., as Lady Teazle, gossips in her husband



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MBC

Woman director gets personnel's respect in new position

A man or a woman "earns respect for knowledge of an operation," said the first woman director of property and services at MBC. That is why in a job traditionally held by men, Rosalind Howell does not believe she has been treated any differently than a man would have been treated in the job.

As director of property and services since August 1, Howell directs and maintains the 32 campus buildings and supervises security, the switchboard, and the postal system. A graduate of the University of North Carolina, she first worked as a payroll/personnel clerk for the UNC's Department of University Housing. Then she became the manager for married student housing at UNC which was self-supporting from rental revenues as an auxiliary enterprise of the University.



Rosalind Howell

"I have tremendous respect for the men and women in this department," said Howell of the property and services personnel at MBC. "They are incredibly loyal to the College and constantly looking for better ways to do their work."

Speaking of her staff of 43, mostly men, she said, they expect her to act and dress as a woman. As an example, she referred to the pants she was wearing during the interview instead of her usual "management uniform" of dress and jacket. Some of the men had teased her about wearing pants, she said, knowing she was dressed to inspect a basement. As part of her job, she said she goes down in a basement or a manhole to inspect a problem when the need arises.

When Rosalind Howell moved to Staunton with her husband and daughter in March, she did not plan immediately to look for a job and "never expected to find something in this line (property and services) in Staunton," she said. She had rather thought her payroll/personnel experience would get her a job.

One day, however, she opened the newspaper and saw an ad for director of property and services at MBC. She applied for the position and got it. Although she said she had not "consciously" gone into property and services as a career, her job duties at UNC gradually expanded, thus qualifying her for the position at MBC.

Generally her position at MBC is administrative and involves reports, planning, project work, and liaison

with administration, faculty and students. The supervisor of buildings and grounds manages the day-to-day duties. Thus, unless a day-to-day problem becomes a constant issue, she seldom hears about it.

Having a manager to head an area, such as property and services, is a relatively new idea at colleges and universities. The past trend was

to hire an engineer for the top position.

Howell feels a manager is better able to cope with problems which arise in the area of property and services. Communication with employees is of utmost importance especially when their morale is at stake, she said. At MBC "employee morale is high, which is unique."

MBC receives grants

Mary Baldwin College has received two grants totaling \$45,000 to help Southern colleges establish degree programs for men and women like MBC's nationally known Adult Degree Program (ADP).

The dissemination project, directed by Dudley B. Luck, was granted by the Fund for Improvement of Postsecondary Education (FIPSE). During the two-year project, Mary Baldwin will assist four or five other four-year liberal arts colleges in the Southern Association Region to implement adult degree programs.

MBC's Adult Degree Program is "the most innovative program in Virginia," according to Luck, founder and former director. It is "the most nontraditional, the most individualized, and the most flexible" of any such program established by a private college in the South.

ADP was established in 1977 with its initial support from FIPSE. It is a nonresidential, individualized program designed especially for adult women and men. It began with eight students and now has 99 enrolled, approximately 12 percent of the College's total enrollment.

Each student and his or her academic counselor design a unique program that may include courses at MBC or other institutions, previous

work experience, extension courses or independent studies. The student signs a learning contract with the teacher that sets forth the learning goals, resources, method of evaluation and time requirements.

Mary Baldwin's ADP is "a combination of other models," said Luck. Many programs for adults were studied, before MBC designed a program to meet the needs of adults.

When Luck wrote the grants, she sent letters to a number of institutions in the South, and most returned letters showing interest in the project. Luck said that colleges are now looking to adults to bolster enrollment since the 18 to 22-year-old population is declining. Also the number of adults interested in postsecondary education is growing. Since 1970, the number of women participating in learning has climbed to 56 percent.

As part of the dissemination project, which is funded by a \$5,000 grant, Luck will first write a case history and description of ADP. Funded by a \$40,000 grant, Luck will see what services are being provided to adult students at colleges in the South. After much study, four or five colleges will be chosen, and adult degree programs will be set up in the next two years at these colleges.